

Company Profiles on Media & Entertainment

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COMPANY PROFILE: 1

Company Name: **ASP OL Media**

About the Company: The company provides global services in advertising network and helps the advertisers to evolve their business and receive huge benefits. The company offers e-mail delivery services using the latest technologies in e-mail delivery such as cloud based email delivery service.

- Headquarters: Pune
- Founded: 2014
- Key people: Priyesh Kumar, Rupesh Kumar, Directors

List of Products/Services: Marketing and Advertising services, Software publishing, consultancy and supply

Competitors: Octane.in, mailmarketer etc

COMPANY PROFILE: 2

Company Name:

Bennett Coleman and Co

About the Company:

BCCL is India's most diversified media company with brands across publishing, television, internet, radio & outdoor domains. The story of BCCL goes back to Nov. 3rd, 1838, when the flagship brand The Times of India, was published as a bi-weekly, The Bombay Times and Journal of Commerce. Since then, it has consistently entered new markets & launched new titles.

In 2017-2018, the company registered revenues of Rs 9,055 crore.

- Headquarters: Mumbai
- Founded: 1838
- Key people: Raj Jain, CEO

List of Products/Services:

Publishing, Television, Internet, Radio & Outdoor domains

Competitors:

Dainik Bhaskar Group, The Hindu Group etc.

COMPANY PROFILE: 3

Company Name:

India Ahead News

About the Company:

INDIA AHEAD is the first ever National English News channel to be beamed out of Hyderabad in 2018. It has been promoted by The Andhra Prabha media Group, a leading print media in Southern India.

The Channel aims at providing news and creates programs which represent an inclusive and democratic society with its full-fledged studios in Delhi and Hyderabad and bureaus in Bangalore, Mumbai, Vijayawada, Chennai and Trivandrum along with ground presence across the country.

- Headquarters: Hyderabad
- Founded: 2018
- Key people: Chetan Sharma

List of Products/Services:

News broadcasting

Competitors:

Times Now, Star India

COMPANY PROFILE: 4

Company Name:

Oxford University Press

About the Company:

Oxford University Press has a 500-year history. Oxford University Press is constantly exploring innovations in the development and delivery of world-class content, and engage with academics and educators around the world to find new and better ways to make information accessible. With a presence in more than 50 countries and millions of customers around the world.

- Company size: 5,001-10,000 employees
- Type: Nonprofit
- Founded: 1478

List of Products/Services:

Educational publishing, Scholarly & Professional publishing, English Language Teaching publishing, and Digital publishing

Competitors:

Cambridge University Press, Macmillan Education, Taylor & Francis Group LLC, Routledge, Stanford University Press, John Wiley & Sons , Inc., Elsevier Limited, Houghton Mifflin Harcourt Publishing Company

COMPANY PROFILE: 5

Company Name:

Reliance Broadcast Network

About the Company:

Reliance Broadcast Network is a media and entertainment company with interests in radio, television and television production.

92.7 BIG FM – India's No.1 FM Network with 45 stations, currently reaching over four crore Indians each week

BIG MAGIC is a national Hindi general entertainment channel. With the tag line Chatpata Har Pal – the Channel offers a comical line up of hilarious sitcoms, a side splitting historical comedy, laugh out loud weekend specials, festive specials and comedy blockbuster films. BIG MAGIC has also expanded into the United States, Canada and Australia under the brand name BIG MAGIC INTERNATIONAL

- Company size: 1,001-5,000 employees
- Type: Privately Held
- Founded: 2007
- Key people: Abraham Thomas (CEO), Ashwin Padmanabhan (COO)
- Parent: Reliance Anil Dhirubhai Ambani Group
- Subsidiaries: Big 92.7 FM
- Revenue: \$200 million

List of Products/Services:

Media Broadcasting House

Competitors:

Zee Media Corp, NDTV, Balaji Telefilms, Raj Television, Saregama India